



smart innovation management reviews



DRIVING INVENTION INTO PRACTICE...

kevin.dean@smarthealthscience.com

kjohndean@mmmi.sdu.dk

THREE SIMPLE TRUTHS...

- Innovation must be managed like any other mission-critical topic; understanding your invention is vital
- Inventions multiply and spread rapidly when they encounter people who work in multi-disciplinary networks
- Platforms for innovation allow adjacent inventions to flourish



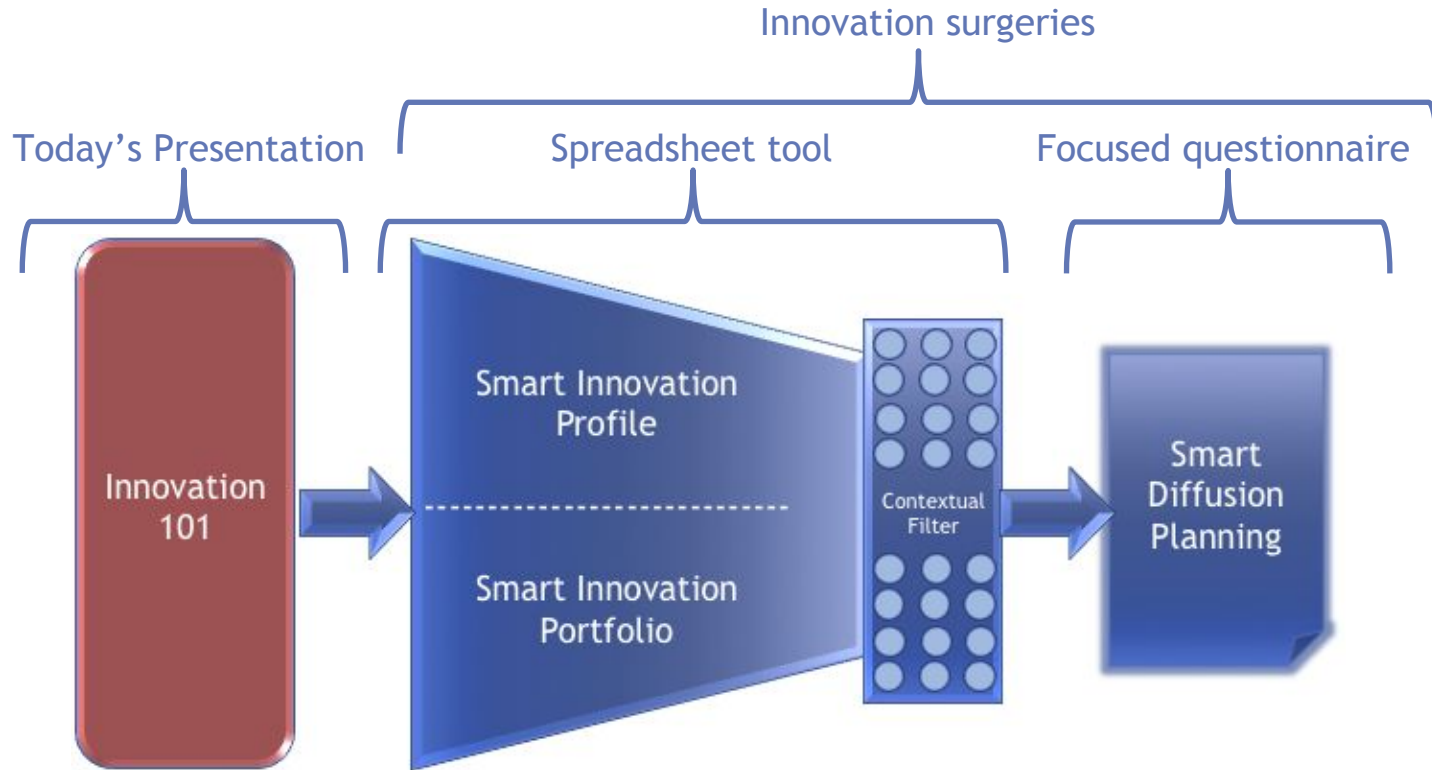
“The future is already here - it’s just not very evenly distributed”

William Gibson

COMMON THEMES TO ADDRESS

1. Better articulated value propositions needed
2. Recognise we are creating or uncovering demand
3. Add service wrappers or process innovations
4. Is this a Patient-centric project?
5. Recognise huge cost & benefit displacements
6. Design for mass customisation
7. Competition is existing, low-cost product
8. Change processes across health & care boundaries

SMART INNOVATION MANAGEMENT



SMART INNOVATION MANAGEMENT

Innovation surgeries

Today's R

naire

“Innovation 101” delivered twice
36 Projects reviewed 2014 - 2017
SIM Review Summary
Portfolio Summary

Inno

THE INNOVATOR'S CHECKLIST

1. High-flow or customised business-type?
2. Mission-critical or peripheral activity?
3. Managing risk?
4. Customer type - professional or consumer?
5. Type of innovation?
6. Innovation maturity?
7. Cost / Benefit displacement?
8. Human Networks?
9. Overlapping interests?
10. Innovation Platforms?

<http://smarthealthscience.com/sim>

THE INNOVATOR'S CHECKLIST

1. High-flow or customised business-type?
2. Mission-critical or peripheral?
3. Managing multiple interests?
4. Customer or professional platforms?
5. Type of innovation?
6. Innovation maturity?
7. Cost / Benefit displacement?

Value Proposition?

<http://smarthealthscience.com/sim>

THE INNOVATOR'S CHECKLIST

1. High-flow or customised business-type?
2. Mission-critical or peripheral?
3. Managing professional interests?
4. Customer or professional platforms?
5. Type of innovation?
6. Innovation maturity?
7. Cost / Benefit displacement?

Overall
Business Model Shift?

<http://smarthealthscience.com/sim>

COMMON THEMES TO ADDRESS

1. Better articulated value propositions needed
2. Recognise we are creating or uncovering demand
3. Add service wrappers or process innovations
4. Is this a Patient-centric project?
5. Recognise huge cost & benefit displacements
6. Design for mass customisation
7. Competition is existing, low-cost product
8. Change processes across health & care boundaries

patient  @home

smart health 
science

THANK YOU

kevin.dean@smarthealthscience.com

kjohndean@mmmi.sdu.dk