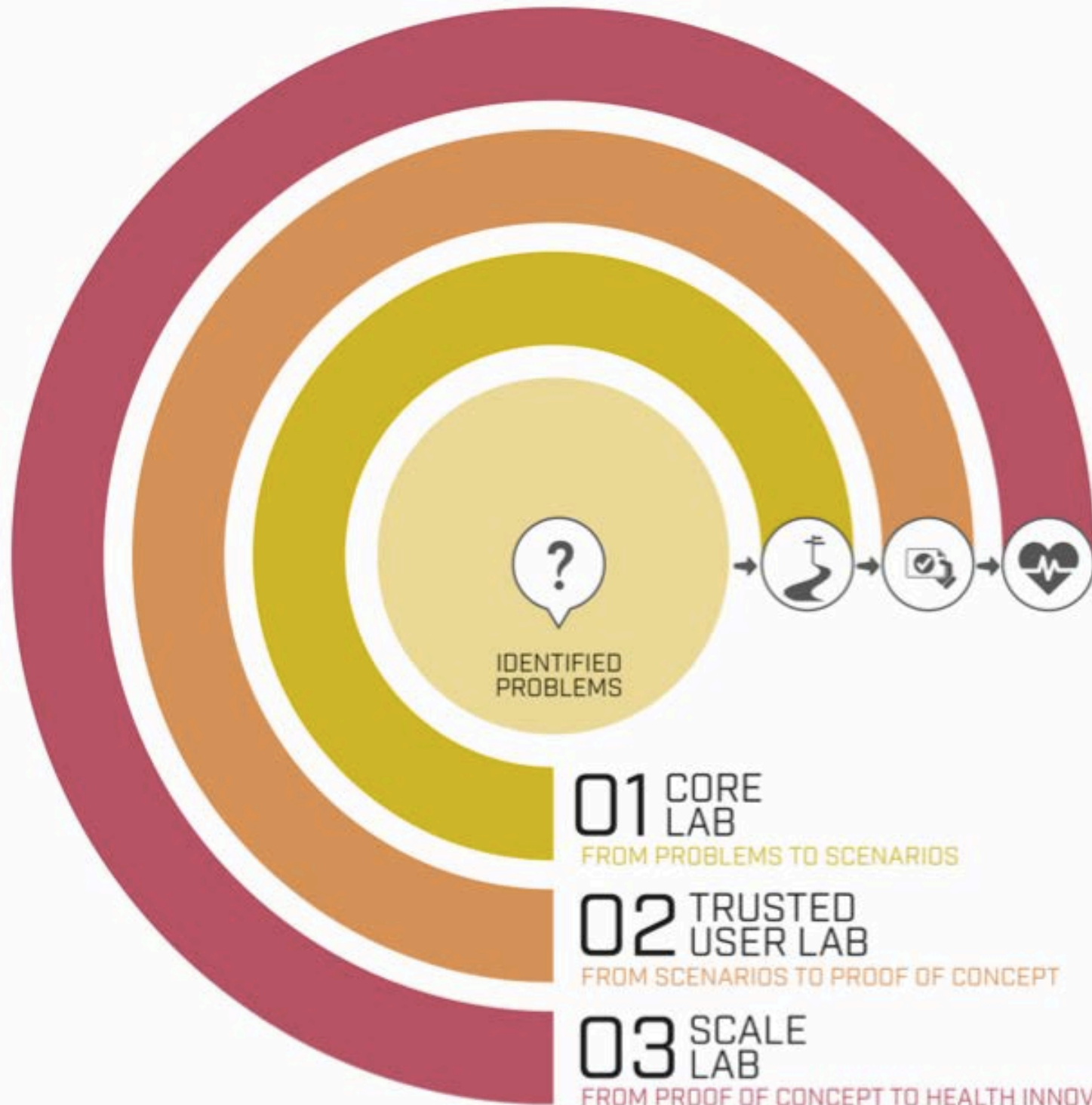


THE WORLD'S FIRST USER DRIVEN TEST CITY FOR FUTURE HEALTH CARE







STREET LAB



KEY INSIGHTS

1. RATHER A GOOD LIFE THAN A LONG LIFE
2. HELP ME WITH MAKING MY OWN CHOICES
3. LET US MEET AS PEOPLE
4. I AM NOT ONLY A NUMBER
5. MY TIME IS JUST AS IMPORTANT AS THE SYSTEM'S TIME
6. INVOLVE ME AND USE ME
7. IT IS NOT ONLY ABOUT OFFERS
8. THE HOSPITAL IS A CITY IN POLA
9. HELP ME TO BE A HELPFUL NEIGHB
10. PUSH ME OVER THE MEDGE
11. DANGEROUS TRANSITIONS
12. IT TAKES A LONG TIME TO GO T
13. THE TALK OF THE SYSTEM

ME

AND

BOURGH

TO SPECIAL DOCTORS

Svensborg as
the world's most
preventive city

We take responsibility
for each others health
through communities

HEALTH VISIONS

No citizens with
chronic diseases
are hospitalized

We build a health
system that is
always available
and without waiting
time

ACTIVITIES, BEFORE SUMMER 2018

- PRACTICAL TEST ACTIONS IN THE STREET LAB
- KNOWLEDGE FILOSOFIC SEMINAR
- IDEA GENERATION
- FUNDING

